

Valued Customers
Every Street, Road, Avenue or Close
The 32 Boroughs (and the City)
Greater London, UK

Dear Valued Customers,

If you live in London, you will know how difficult it can be to find tradespeople you can trust, whether your job is large or small, scheduled work, or something more urgent that springs up outside normal working hours.

That is exactly why my family and I launched WEFIX London

You may recognise my name. I founded Pimlico Plumbers in 1979 and spent over 40 years building it into London's most trusted independent home services business, before its sale to an American private equity company who franchised the operation.

Today, I am applying everything I learned to a new family run company built around the values customers still care about, trust, reliability, experience, and real people on the end of the phone at our London headquarters, 24 hours a day.

WEFIX London is different by design

We never compromise on quality; every plumber, heating engineer, electrician, roofer, drainage expert, and carpenter on our team is carefully selected for their skill, professionalism, and customer care.

WEFIX London is a genuine family business; co-founded by my son Scott as CEO, with 35 years' experience; my grandson Ashley, the MD, with 15 years in the business, myself as chairman, plus many more Mullins clan members on the HQ team. Even those not related by blood are like family, most having worked with us at our previous company.

Since launching in 2024, WEFIX London has quickly become a trusted choice for customers across the capital. This is reflected in hundreds of 5-star reviews on Trustpilot and Google, and in the fact that many of our customers already know what great service looks like from using us over the past 40+ years.

No matter if the job is large or small you can trust WEFIX London to get things expertly sorted. Mention this letter and we will give you a 10% discount on our labour rates.

Thank you for taking the time to read this. Londoners deserve the very best, and we have built WEFIX London to deliver exactly that – a superior service, no compromise!

Sincerely



Charlie Mullins OBE

